



**Makkani**  
PRODUCTIONS



Brewing Digital Transformation, with Creative Strategy, Top-notch  
Technology & Flawless Implementation.



## About Us

### WHO

We are one of the leading agencies in Kerala providing Creative and Digital Marketing services. At Makkani, we are creative souls at heart who combine creativity with strategy and technology over endless cups of chai to build memorable brands that connect with their communities, and gains measurable ROI.

### WHAT

Through integrated marketing communications, we provide end-to-end, creative solutions for brands ranging from Brand Identity & Design to ensuring digital presence through social media, websites and product development. We provide data-driven, result-oriented campaigns that returns tangible results by optimising your marketing spends into conversions.

### HOW

Team Makkani has a wealth of talented, energetic individuals who are driven by a passion to deliver strategic, innovative and foolproof solutions to clients. All our solutions are crafted in-house to provide our clients with top-class and consistent results. We build not just brands, but relationshipsthrough mutual trust and transparency.



## Our Story

Makkanis are the quintessential cultural spaces in God's own country where endless conversations over warm cups of tea funnel social, cultural and political change.

A place where information is exchanged, opinions formed and solutions are served.

In one such cosy Makkani, four college friends with a passion for creativity and entrepreneurship came together to build a dream. A dream to creatively connect with people, and pioneer change in the society. And thus, Makkani was born. Starting off as a production team at a prominent channel, and gaining experience in various aspects of creative production, the team moved on to start a venture of their own.

As a Creative and Advertising agency, Makkani embraced the flow of time and always sailed ahead of the current. Guided by a far-sighted vision and rooted in strong professional principles, Makkani grew to become one of the most sought after Creative Agencies in Calicut and beyond. Today, Makkani offers our expertise in various areas of communications, integrating creativity with technology to provide a holistic approach to Brand and Personal Communications. Our clientele includes some of the leading brands in the market and pans across the country and the Middle-East. We believe in using creativity to engage meaningfully with consumers and community, and our work is the biggest testimonial to that.





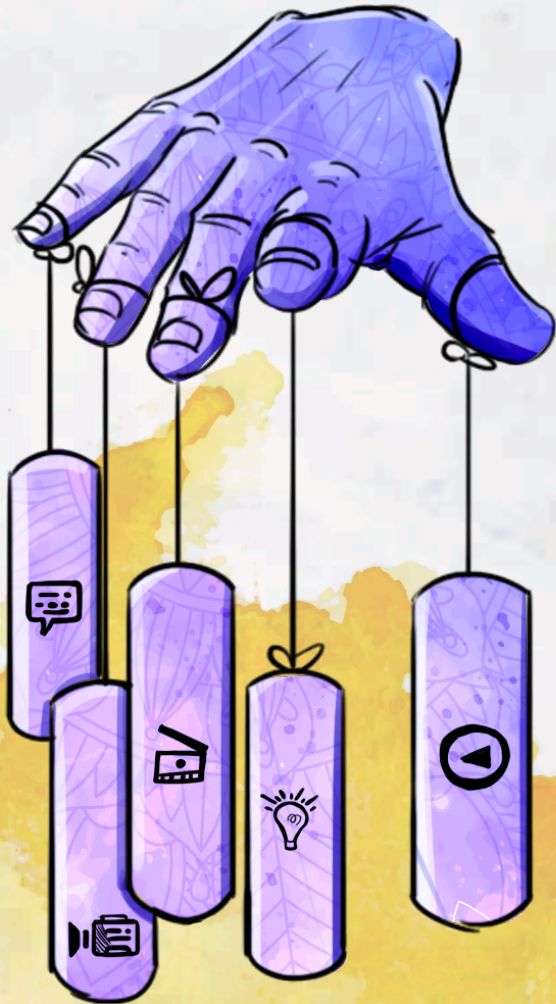


## **Vision**

To pioneer a creative revolution that is sustainable, exhaustive and humane. To positively connect brands and communities, and build a conscious, informed community that chooses wisely.

## **Mission**

To build memorable brands by implementing an overarching strategy that is idea-centric, data driven and technologically sophisticated. To be the best in the industry in terms of service, trust and client relationship. To grow towards our vision by fulfilling our commitment to the society by nurturing a healthy workplace and sustainable mode of operations.



The path to the next normal for any brand with a story takes place with knowing their customer segment. The potential brand storytelling through creativity serves a new standard in this recent market, where brands focus more on frictionless and productive marketing services.

Makkani, a brand with a story wish to create a new benchmark in this branding world, which merges creativity with conceptual information. Here we provide your brand with a new establishment, a novel digital transformation that focuses on lead generation. We transform your brand swimmingly

**PRIMJAS P.V**  
CEO, Founder



## Services



**Branding**



**Digital Marketing**



**Video production**



**Strategy Development**



**Web Development**



**Corporate Events**





## **Branding**

We create memorable brand experiences by implementing idea-centric strategies that are well-crafted and executed across all marketing verticals. We offer a comprehensive branding package that includes everything needed to create a strong, engaging Brand including brand strategy, logo design, typography, letterhead, stationery design etc

## **Strategy Development**

In this age of transformative change where the ways in which consumers engage with content is ever evolving, strategy is everything. Without a strong strategy, success is short-lived. Our creative campaigns and solutions are backed by a strong, planned out strategy that ensures sustainable presence and productive engagement.



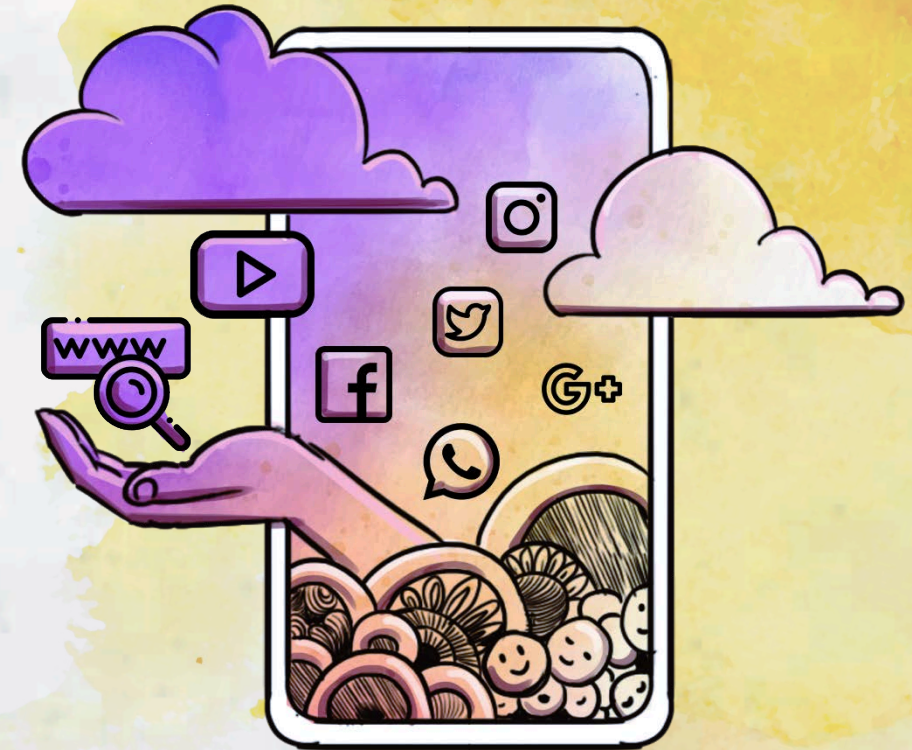


## Digital Marketing

It is the time of niche advertising. We create meaningful messages that seeks targetted consumer engagement in a world of content-bombing by crafting compelling stories. Adapting and repurposing a core creative across multiple platforms streamlines your marketing spend and time. Our campaigns focus on organic reach in addition to SEO, and makes use of innovative trends of consumer engagement and brand endorsement. We deliver tangible results that accelerates your sales conversions by continuously monitoring and updating live campaigns.

## Web Development

Brand presence and communication is scattered across platforms, and it is essential to reach customers wherever they are. Working towards this goal, we have integrated technology into our solutions. From websites to product development, we seek out your consumers and represent you in the most effective way possible.



## Video production

Video is the latest number one in consumer engagements with the highest conversions. With an in-house production crew, and years of experience, we specialise in crafting engaging and visually pleasing videos that incorporate motion graphics, creative retouching etc.

## Corporate Events

As we mentioned, we take a holistic approach to brand communications, to ensure our clients get best and consistent services. We provide planning and execution of corporate events for our clients that are in tune with their brand identity and digital presence.







**Makkani**  
PRODUCTIONS



**Famous**  
BAKERY



**DAYBRIO**  
FOOTWEAR



**juicy**





Makkan Productins PVT LTD,  
6th Floor HiLITE Business Park,  
HiLITE City,  
Calicut, Kerala, 673014



[www.makkaniproductions.com](http://www.makkaniproductions.com)



+91 60001 90006



[mail@makkaniproductions.com](mailto:mail@makkaniproductions.com)

